

Sunflower Children Celebrity Poker Tournament

About Tenner and Associates, Inc.

Tenner and Associates

specializes in BAM! - "Branding and Marketing--with Impact!" The company creates "BUZZ" and "BUSINESS" through signature events, entertainment and hands-on consumer interactive sponsorship programs designed to sell or build affinity. Tenner and Associates has successfully married the worlds of music, entertainment, sports, pop culture, media and tourism for her clients, which include The Hard Rock Hotel and Casino, Paris Hotel and Casino, Jeep, VH 1, DeepRockDrive-the first fully interactive Internet live performance platform, ThePartyPoker Million, Ellen Magazine, Card Player Cruises, Ladies Poker Association and The Queens of Heart for WSOP.

Tenner produces star-studded charity poker tournament benefiting Sunflower Children.

Sunflower Children Founder /Super model **Helena Houdova** and socialite **Roberta Armani** will host the 2nd annual Sunflower Children Poker fundraiser at Gotham Hall in New York City, on Friday, November 21, 2008. Co-host **Russell Simmons** will join Olympic Gold Medalist **Michael Phelps**, Poker Pro **Lee Childs**, model **Lane Carlson**, actors **Michael Kelly** "Changeling," **Ben Bailey** "Cash Cab," **Ana Ortiz** "Ugly Betty," **Mark Indelico** "Ugly Betty," **Malinda Williams** "First Sunday" and **David Zayas** "Dexter" to help raise funds for at-risk children around the world. One hundred percent of all public donations will directly benefit Sunflower Children.

Helena Houdava - Sunflower Children President and Founder

"Fun in the name of compassion is what this event is all about. I am grateful to have volunteers around the world and friends in influential positions who are as passionate as I am about empowering our disadvantaged children."

Since its Inception

Since its inception in 2004, Sunflower Children volunteers have sponsored 22 successful projects in 16 countries, including safe educational and social environments for kids living in Brazil's Favela ghettos; the opportunity for Cambodian HIV-infected and ostracized orphans to live, learn and grow; and the renovation of a South African center for mentally-challenged and handicapped children who often fall prey to sexual predators.

Sunflower Children is a young, innovative, humanitarian organization providing

About J. Spot Marketing

[J. Spot Marketing](#) is a full service boutique-marketing agency, specializing in branding, promotional campaigns, spectacular events and brilliant advertising strategies. They are one of the best and most proficient results driven communication agencies based on the west coast. Established in 2005, by Ashley Jackson, President/ CEO, they ensure the success of their clients' projects by offering individualized project management and a dynamic staff of executives. They cater to the hottest brands and develop some of the most innovative and unique concepts in the market.

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survival and development care for the forgotten children of the world, empowering them to become contributing members of their communities. Through its global network of passionate virtual volunteers, Sunflower Children sponsors medical, nutritional, psychological, and educational programs, while nurturing the survival, development, health, growth, and hope for orphaned, disabled, abandoned, refugee, and impoverished children, .

Sunflower Children volunteers work to change the world one child, one school, and one community at a time. They support all children regardless of religion, gender, race, ethnicity, or politics. For more information visit www.SunflowerChildren.org.

About Sunflower Children

An innovative, young humanitarian aid organization founded in 2000 by Czech model Helena Houdova, and formed in 2004, [Sunflower Children](#) is the US 501(c)(3) affiliate of Sunflower of the Czech Republic. Operating through a worldwide network of virtual volunteers passionate about helping children, Sunflower Children has funded 22 project grants in 16 countries: Cambodia, Colombia, Cuba, Czech Republic, Brazil, Guinea, India, Kenya, South Africa, Nepal, Niger, Nicaragua, Peru, Romania, Guatemala, and the Philippines. It ensures continued sponsorship of 12 projects in 8 countries. Sunflower Children consists of three paid staff members.

100% of all public donations directly benefit a Sunflower child. This policy is made possible by the generosity of private benefactors and sponsors who fund all administrative expenses. Sunflower Children operates in an eco-friendly manner through a Web-based platform that empowers everyone to be the answer to a child's prayer. Your support WILL make a difference.