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High Society Spirits announces sponsorship of 2009 CineVegas Film Festival

LAS VEGAS - High Society Spirits (www.highsocietyspirits.com), the new ultimate social drinking experience, announced its role as a sponsor for the 11th Annual CineVegas Film Festival (www.cinevegas.com), a unique, cultural event for artists and art lovers that wrapped its festivities yesterday in Las Vegas. CineVegas is not just a film festival. As Bobcat Goldthwait stated just before premiering his new movie, "World's Greatest Dad," "CineVegas is like the college graduation party of film festivals."

"From hosting happy hour at the CineVegas Headquarters, to joining the ranks of film fans for such great premieres as 'All In-The Poker Movie,' 'Patriotville,' and '500 Days of Summer,' we're honored to have enjoyed the action of CineVegas as a 2009 Sponsor," said Cody Summers of High Society Spirits. "As the screenings ended and the after hours celebrations began, High Society Spirits was thrilled to be a host at some of the hottest nightclubs on the strip, such as Privé, LAVO, ghostbar, Rain, Playboy Club, and Moon. By partnering with CineVegas - one of America's most important and outstanding independent film festivals - we created awareness for our commitment to artists, film enthusiasts, celebrities, and the film industry at large. CineVegas is a very powerful brand that speaks to an influential audience, and it's a great fit for both parties."

"CineVegas is excited that High Society Spirits was a supporting sponsor of the '09 Festival," said Anita Nelving, CineVegas Managing Director. "It's exciting to be a part of the launch strategy of this innovative new wine and spirits industry product. CineVegas relies on the support of sponsors such as High Society Spirits in order to provide a platform to promote up and coming filmmakers."

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About High Society Spirits:

High Society Spirits is the ultimate social drinking experience featuring the world's finest flavors and blends. HSS has created beautifully styled glass canisters that are filled with ultra premium cocktails, and enables individual members of a party to drink through a new system that enhances flavor and the savoring experience. For more information, call 702-589-7574, e-mail info@highsocietyspirits.com, or visit www.highsocietyspirits.com.